

**FEBRUARY 6, 2017**

A budget workshop was held at the M.S. Bailey Center at 3:00 PM with Mayor Bob McLean presiding with Councilmembers Byrd, Cook, Jenkins, Kuykendall, Scarborough, and Young. The City Manager was present. Local news media present was Larry Franklin for the Clinton Chronicle. Notice was mailed and emailed to the local news media on Monday, January 30, 2017.

**INVOCATION**                    The invocation was given by Councilmember Kuykendall.

**PLEDGE**  
**ALLEGIANCE**                    Mayor McLean asked Council and the audience to stand and recite the Pledge of Allegiance.

**BUDGET WORKSHOP**  
**OVERVIEW**                    Mayor McLean recognized Mr. Stovall, City Manager. Mr. Stovall stated that City Management's goal for the budget is to provide an accurate, conservative financial projection, to provide the highest level of services to our citizens and customers, and to accomplish the goals as outlined by City Council. Mr. Stovall stated that the City's fiscal year is from July 1<sup>st</sup> to June 30<sup>th</sup> and the budget is composed of three funds which are the General Fund, Sanitation Fund, and the Utility System Fund. Mr. Stovall stated that the General Fund supports the Department of Public Safety and Inspections and the Sanitation Fund supports the Sanitation Department. Mr. Stovall stated that the Utility System Fund is an Enterprise Fund which is designed to operate like a business supports the Water System, Sewer System, Electric System, and the Filter Plant. Mr. Stovall stated that the proposed budget moves the Sanitation Department into the Utility System. Mr. Stovall stated that City staff operated the Sanitation Department as a stand-alone utility because the City would like for the Sanitation Department to support itself and not rely on another fund. Mr. Stovall stated that the current budget is \$28,734,425 in which 76% is the Utility System and 22% is the General Fund. Mr. Stovall stated 61% of the budget is operating expenses, 22% of the budget is salaries, 4% of the budget is capital expenses, and 6% is debt. Mr. Stovall stated that there are three stakeholders that provide input for the budget. Mr. Stovall stated that City staff is responsible for developing the draft budget, proper management of the budget and City finances, provide input through department planning processes, and advise City Council and inform and respond to City citizens. Mr. Stovall stated that City Council is responsible for setting policy direction regarding expenditures, review the draft budget and make adjustments as needed, provide input formally and informally, and direct the City Manager and inform and respond to City citizens. Mr. Stovall stated that citizens are responsible for electing representation and communicating their thoughts on the City's direction, offered opportunities to provide

input formally and informally, public hearings required for budget development, and participate in surveys and meetings regarding City services. Mr. Stovall stated that some considerations that go into drafting a budget are statutory and binding agreements, citizen's expectations, and policy directives. Mr. Stovall stated that City Management looks at Federal requirements, State requirements, existing contracts, and debt agreements when drafting a budget. Mr. Stovall stated that City Management know citizens have expectations of the types of services and the level of services that should be provided, expectations are different among citizens, and government must try to determine the best course and communicate that course back to citizens.

**PRIMARY  
GOALS**

Mr. Stovall stated that City Management looks at policy directives such as specific policy direction is provided to the City Manager through budget documents and City Council must provide input into the budget process and City staff must implement the will of the majority. Mr. Stovall stated that several years ago Council set five standards for the City which are exceptional infrastructure, grow the economy, achieve financial stability, promote community development, and provide a first class City of our residents. Mr. Stovall stated that the mission statement for exceptional Infrastructure is the delivery of exceptional services to our citizens and infrastructure is the backbone used to provide those services. Mr. Stovall stated that the mission statement for grow the economy is the City would promote economic growth and diversification within our Community through effective policies and programs. Mr. Stovall stated that the mission statement to achieve financial stability is to develop and maintain sustainable revenue sources and adhering to sound business practices. Mr. Stovall stated that the mission statement to promote community development is improving the quality of life for Clinton's citizens as a top priority. Mr. Stovall stated that the mission statement for provide a first class City for our residents is promote programs and services that provide opportunities to citizens. Mr. Stovall stated that in 2017 City Management identified primary objectives that fall within the five goals. Mr. Stovall stated that the first primary objective is to make Clinton competitive. Mr. Stovall stated that as part of a concerted effort to foster economic growth in our Community the City needs to improve its competitiveness in the realm of traditional economic development by improving economic development products, increasing marketing, and supporting workforce development efforts. Mr. Stovall stated that the proposed budget contains funding to support the flowing priorities which are improving the entrance to Corporate Park II and Corporate Park III. Mr. Stovall stated that the landscaping of the median is completed in Corporate Park II and the landscaping and lightening is also completed in

**PRIMARY  
OBJECTIVE**

**COMPETITIVE**

Corporate Park III. Mr. Stovall stated that the development ready pad at I-26 Commerce Park has been completed. Mr. Stovall stated that another objective is to complete the preliminary engineering for sewer services at I-26 Commerce Park. Mr. Stovall stated that the PER is completed and the construction design is underway. Mr. Stovall stated that the next objective is to complete a speculative building through a public/private partnership at the I-26 Commerce Park. Mr. Stovall stated that the building is 60% complete with completion expected in March. Mr. Stovall stated that the last objective is to support countywide workforce development efforts through the Laurens County Development Corporation and the Laurens County Chamber of Commerce. Mr. Stovall stated that City staff serves on the countywide Workforce Development Committee, City staff made a presentation to Laurens District 56 schools on workforce development, and City staff started a CATE discussion involving the County School Districts, Piedmont Tech, Laurens County, and LCDC. Mr. Stovall stated that the next 2017 primary objective is to increase fiscal sustainability. Mr. Stovall stated that the City has relied for many years on several single stream revenue sources to generate a profit that allows for other services to be provided to citizens below cost. Mr. Stovall stated that by transitioning towards a model in which City services are as self-sustaining as possible the City could improve its fiscal condition and accurately communicate to the public the cost of certain City services without unfairly overcharging for some services and undercharging for other services. Mr. Stovall stated that during fiscal year 2017 the City would complete a full cost of service and rate planning effort for the electric, water, sanitary sewer, and sanitation operations.

**FISCAL  
SUSTAINABILITY**

Mr. Stovall stated that a Cost of Service Analysis has been completed by GDS Associates and presented to the Utility Rate Advisory Committee. Mr. Stovall stated that the next priority is to complete a rate planning effort. Mr. Stovall stated that a five year rate model has been developed and presented to the Utility Rate Advisory Committee. Mr. Stovall stated that the Committee would be bringing to Council their recommendations regarding the City's rates. Mr. Stovall stated that the next primary objective is to increase financial stability. Mr. Stovall stated that the ability of Clinton to finance quality services, meet the demands of improving and growing our infrastructure and provide a high quality of life for the Community requires fiscal soundness and growing our revenue sources. Mr. Stovall stated that the City would adhere to sound business practices which obtain true value for dollars spent, diversify our revenue sources through identification of innovative revenue strategies, and implement financial policies which protect City resources. Mr. Stovall stated that the budget includes funds for these priorities to achieve this objective. Mr. Stovall stated that the first priority is to identify innovative

**FINANCIAL  
STABILITY**

revenue sources. Mr. Stovall stated that City Management has implemented LOST (Local Option Sale Tax) funds which pays for Public Safety equipment and training, a Fire Cost Recovery Program, a Public Works Fee implementation which funds the Capital Replacement Fund for Public Works, and STCA/PPCA cost recovery for utilities. Mr. Stovall stated that another objective is to grow the City's Reserve Funds. Mr. Stovall stated that the General Fund Reserves has a current balance of \$1.4 million and has experienced a 13% growth since July 1, 2016. Mr. Stovall stated that the Utility Reserve Fund has a current balance of \$1.2 million and has experienced a 10% growth since July 1, 2016. Mr. Stovall stated that the Insurance Reserve fund has a current balance of \$100,000 and has experienced a 17% growth since July 1, 2016. Mr. Stovall stated that the Rate Stabilization Fund has a current balance of \$646,000 and has experienced a 6% growth since July 1, 2016. Mr. Stovall stated that each one of these funds have grown since July 1, 2016. Mr. Stovall stated that it would be easy for Council to dip into the Reserve Funds to accomplish projects but Mr. Stovall urged Council to continue to grow the Reserve Funds. Mr. Stovall stated that the Reserve Funds should be used in case of a major disaster. Mr. Stovall stated that an objective to achieve financial stability is a clean audit. Mr. Stovall stated that the City received a clean audit this year with a net position growth of 7.4%. Mr. Stovall stated that another objective is to meet the GFOA standards of audit and budget and the City has received the GFOA recognition for audit and budget. Mr. Stovall stated that the next primary objective is to invest in the downtown. Mr. Stovall stated that Clinton must be a great place to do business and a great place to live. Mr. Stovall stated that the strategy for this objective is to implement a Main Street Program. Mr. Stovall stated that the City has been accepted into the program but the program has not been implemented yet. Mr. Stovall stated that another objective is to improve the built environment through the completion of Streetscaping efforts on Broad Street and Main Street. Mr. Stovall stated that this project is 95% completed. Mr. Stovall stated that another strategy is to host a series of events designed to attract individuals to the downtown business core. Mr. Stovall stated that the City has hosted ten events and have four scheduled. Mr. Stovall stated that a primary objective is to focus on infrastructure. Mr. Stovall stated that without quality infrastructure and quality of life the potential for economic growth suffer. Mr. Stovall stated that a strategy for this objective is implementing strategies outlined in the Sewer Corrective Action Plan to improve the sewer condition.

**INFRASTRUCTURE**

Mr. Stovall stated that the City has implemented the plan, mapped basins, identified problem areas, and started a closed circuit TV video of the sewer lines. Mr. Stovall stated that another objective is to determine a long range plan for raw water resources. Mr. Stovall stated that the City

**COMMUNITY  
APPEARANCE**

would look at this objective at the end of the Cost of Service Analysis. Mr. Stovall stated that the City would have to look at the impact of losing LWSCS as a customer in 2020. Mr. Stovall stated that the next objective is to repair and replace the Sunset Drive Water Line. Mr. Stovall stated that the engineering and permitting has been completed and construction of the water line will be scheduled soon. Mr. Stovall stated that the next strategy is to replace the utility poles and install trip savers to reduce the impact of system blinks. Mr. Stovall stated that currently the City has installed nine trip savers and twelve auto links to reduce system blinks and the City has replaced twenty poles. Mr. Stovall stated that the next strategy is to continue to reclaim right of way. Mr. Stovall stated that for the first time in 20 years the right of way to the Enoree River has been cleared. Mr. Stovall stated that the next objective is to install a control valve at critical junctions on the Water System. Mr. Stovall stated that the City has installed a control valve on South Adair Street. Mr. Stovall stated the next objective is to fund small scale street repaving and sidewalk repair. Mr. Stovall stated that the City has replaced 783 feet of sidewalk and \$90,000 has been put aside for road repair. Mr. Stovall stated that the next primary objective is to improve Community Appearance, property conditions, and to stabilize property values. Mr. Stovall stated that the City must stabilize property values and improve the image of the City by properly dealing with abandoned properties, code violations, and conducting Community beautification efforts. Mr. Stovall stated that the first strategy is to reevaluate the Code Enforcement Ordinance and revise as needed to provide better tools to neighborhoods for protecting property values. Mr. Stovall stated that the City has not moved forward with this strategy because City staff has not set aside time to discuss the Ordinance. Mr. Stovall stated that the next objective is to develop an incentive package using existing State and Federal resources to encourage redevelopment of dilapidated and abandoned properties first and demolition second. Mr. Stovall stated that the City has used incentives but no formal package has been developed. Mr. Stovall stated that the next strategy is to invest in neighborhood improvements that have a proven track record such as Streetscape, pocket parks, and other facilities. Mr. Stovall stated that the City is currently involved in a Streetscaping project with a completion date of April 2017. Mr. Stovall stated that another strategy is to support statewide efforts to develop tools to clear blight. Mr. Stovall stated that unfortunately the State's proposed Dilapidated Structure Act did not pass. Mr. Stovall stated that the next strategy is to conduct a City wide Blight Inventory. Mr. Stovall stated that City staff has not been able to inventory the entire City. Mr. Stovall stated that another objective is to replace gateway and corporate limit signage. Mr. Stovall stated that the design of the signage has been approved and the City has the funding to move forward with this project.

**OPERATING  
SYSTEM**

Mr. Stovall stated that the next strategy is to replace City facility signage which is an ongoing project. Mr. Stovall stated that the next objective is to remove and bury targeted electric lines to improve appearance. Mr. Stovall stated that this project has not been completed. Mr. Stovall stated that the next primary objective is to change the operating system. Mr. Stovall stated that the successful implementation of the Munis System will require a significant commitment from several departments and staff. Mr. Stovall stated that the City has implemented the General Ledger and Payroll with the Utility Billing System still not complete. Mr. Stovall stated that the City would complete the Utility Billing component during this fiscal year. Mr. Stovall stated that the next primary objective is to improve customer service. Mr. Stovall stated that the quality of customer service must be a cornerstone of our operation and the City proposes to improve customer service based on the data gathered during the 2014 Customer Satisfaction Survey. Mr. Stovall stated that the first strategy is a full policy and procedure review. Mr. Stovall stated that the Department of Administrative Services has submitted a draft and is awaiting a review from the City Manager. Mr. Stovall stated that some additional policies would be required once Munis is implemented. Mr. Stovall stated that another strategy is creating a one stop Customer Service Center. Mr. Stovall stated that he wanted customers to be able to pay a utility bill, purchase a permit, or buy a dog tag at one location. Mr. Stovall stated that City staff is currently being cross trained in order to offer this service. Mr. Stovall stated that the next strategy is the CRP Program which stands for Courtesy, Professionalism, and Responsiveness. Mr. Stovall stated that this is a plan City staff designed several years ago in direct response to citizen's comments on a Customer Service Survey. Mr. Stovall stated that in regards to Courtesy City staff wanted to focus on improved training by holding annual training for the Customer Service employees. Mr. Stovall stated that Customer Service would listen to the customer. Mr. Stovall stated that the City completed the National Citizen Survey and also implemented follow up calls. Mr. Stovall stated that the last strategy was new technology. Mr. Stovall stated that the City implemented the new Tantalus meters and the Demand Side Program. Mr. Stovall stated that citizens could also go on line and pay their utility bills. Mr. Stovall stated that the City had three key goals in regards to Professionalism. Mr. Stovall stated that the first goal was communicate with the customer. Mr. Stovall stated that customers receive a newsletter and the City also communicates with customers through digital and social media. Mr. Stovall stated that the next goal is to clarify policies and procedures. Mr. Stovall stated that the City has created information centers in the main lobby. Mr. Stovall stated that the last goal is to market the value of public utilities. Mr. Stovall stated that the City has accomplished this goal

through the outreach programs. Mr. Stovall stated that the City is still working on giving a new customer packet to customers and to display a service menu of all of the City's charges to the public in the main lobby. Mr. Stovall stated that the goals under Responsiveness include technology. Mr. Stovall stated that the City has implemented a Customer Service App. Mr. Stovall stated that another strategy is assistance. Mr. Stovall stated that the City has started the Clinton Community Cares Program in which customers can contribute funds to help other citizens pay their utility bill. Mr. Stovall stated that the last strategy is energy efficient outreach. Mr. Stovall stated that the City implemented the Demand Side Meter Program and an Energy Efficient Outreach Program. Mr. Stovall stated that if a customer completed a Customer Survey then the customer received a LED light bulb. Mr. Stovall stated that the City is still working on a web based Customer Service Center in which customers do not have to physically come in to City Hall but can do business online. Mr. Stovall stated that the City have not implemented home energy audits. Mr. Stovall stated that the next primary objective is to improve utility stability through metering technology upgrades, DSM System expansion, and utility sustainability. Mr. Stovall stated that the fiscal year 2017 is the fourth year of a multi-year implementation for the new metering systems and this work will improve the Utility Billing Operation, improve customer service, and reduce operational costs associated with meter reading.

**UTILITY STABILITY**

Mr. Stovall stated that a strategy for this objective is to complete the Meter Change Out Program. Mr. Stovall stated that all of the residential water meters have been changed out and less than 50% of the Commercial water meters remain. Mr. Stovall stated that the remote read Tantalus devices have been deployed. Mr. Stovall stated that the Tantalus meters communicate with the water and electric meters and send that information back to City staff. Mr. Stovall stated that the next strategy is to implement a Demand Side Meter Program (DSM). Mr. Stovall stated that the DSM Program controls a customer's HVAC system during peak hours. Mr. Stovall stated that the City anticipated installing 350 DSM meters but the City has currently installed 400 meters and the installation of 52 DSM meters are pending. Mr. Stovall stated that the next strategy is to implement a Prepay Metering Pilot. Mr. Stovall stated that several agencies are implementing this program in which the customer pays in advance for the electricity. Mr. Stovall stated that the City has not moved forward with this project. Mr. Stovall stated that the next strategy is to convert the street lights to LED. Mr. Stovall stated that the City has completed 305 conversions. Mr. Stovall stated that the next objective is to install solar panels on a City facility. Mr. Stovall stated that the engineering work has been done to install solar panels on the Water Treatment Facility. Mr. Stovall stated that the next primary objective is a

**COMMUNITY FACILITY**

Community facility development. Mr. Stovall stated that during the 2017 fiscal year the City would begin to construct new Community recreational facilities, complete the planning of the Martha Dendy Community Facility, and conduct the engineering required to address the issues with the Department of Public Works and the Department of Public Safety. Mr. Stovall stated that the first strategy is to build a new Community recreational facility. Mr. Stovall stated that the preliminary design is 90% complete and the surveying and legal processes are underway. Mr. Stovall stated that the second strategy is to complete the planning for the Martha Dendy Park. Mr. Stovall stated that the City has held two Community meetings and the City has received the preliminary designs. Mr. Stovall stated that the third strategy is to address the issues at the Department of Public Works and the Department of Public Safety. Mr. Stovall stated that the City has identified \$400,000 in needs at the Department of Public Safety and an architect has been hired to look into the problems. Mr. Stovall stated that the next primary objective is to pursue standards leading to a higher organizational performance through benchmarking and strategic planning.

**ORGANIZATIONAL PERFORMANCE**

Mr. Stovall stated that the first strategy to obtain this objective is to obtain SC Law Enforcement Association Accreditation as a Law Enforcement Agency. Mr. Stovall stated the Department of Public Safety has formed a team to move forward and they have 36 months to complete the requirements. Mr. Stovall stated that the next strategy is benchmarking the service provision and public perceptions through participation in the National Citizen Survey Program. Mr. Stovall stated that the City has completed this survey. Mr. Stovall stated that the next strategy is to develop a new four year Strategic Plan with public input. Mr. Stovall stated that another strategy is to reduce the ISO rating for the Fire Department from an ISO of four to a ISO rating of three. Mr. Stovall stated that the Fire Department was able to obtain an ISO rating of two. Mr. Stovall stated that the next strategy is to achieve the American Public Works Association Accreditation as an accredited Public Works and Public Utility Organization. Mr. Stovall stated that Public Works is moving forward with the project. Councilmember Young asked if the City did not have any building codes to address issues with homes that do not have glass in the windows. Mr. Stovall stated that the City did have codes but City staff has to know it is an issue in order to do something about it. Mr. Stovall stated that the City currently gives out a regular Certificate of Occupancy and an Administrative Certificate of Occupancy. Mr. Stovall stated that a customer obtains a Certificate of Occupancy and moves out within five months then the next owner receives an Administrative Certificate of Occupancy because that home has already been inspected within six months. Mr. Stovall stated that City staff is looking at changing this procedure because a lot may happen to rental property within six

months. Mayor McLean asked about the landlords that keep the power and utilities in their name and never notify the City of any changes to the rental property. Mr. Stovall stated that the renter could call the City and complain about the issue but then the landlord may not fix the problem and evict the renter. Mr. Stovall stated that this is a problem and the City needs to find a way to work with the landlords to improve the rental property in order to protect the residents. Councilmember Jenkins stated that this issue goes back to the Landlord Ordinance Council put on hold. Mayor McLean stated that currently the City does not know who is living at the property and Mr. Stovall agreed. Mr. Stovall stated that the City does not know who lives at a residence or if that property is owner occupied or rental property. Councilmember Cook asked if the City received a Tax Role from Laurens County and Mr. Stovall stated that the City does receive a Tax Role. Mr. Stovall stated that the Tax Role comes to the City on a disk and the information is not easily accessible to City staff.

**PUBLIC SAFETY  
OVERVIEW**

Mr. Stovall recognized Robin Morse, Public Safety Director. Chief Morse stated that the Public Safety department completed over 7,000 hours of training and responded to over 12,223 calls for service. Chief Morse stated that the Public Safety Department participated in 73 Community Service Programs which reached 3,400 people in the Community. Chief Morse stated that Technical Rescue Training was held in July 2016 and ten Public Safety Officers and Firemen received certification. Chief Morse stated that Fire commander Scott Shiflet and Lieutenant Addison along with members from the Laurens County School District 56 participated in the Advanced Active Shooter Training. Chief Morse stated that Lieutenant Casey Jones received certification in Fire Attack and Flammable Gas and Liquid and Lieutenant Cathy Anderson received certification in Trench Rescue 1. Chief Morse stated that November 2, 2016 the Department of Public Safety submitted the application to begin the process of becoming an accredited agency. Chief Morse stated that the application has been accepted and they are waiting for further information from the SC Accreditation Coalition. Chief Morse stated that the Department of Public Safety has three years to complete the process and the goal is to have the process completed by year 2018. Chief Morse stated that the Department of Public Safety was able to reduce the City's ISO rating from a four to a two in 2016. Chief Morse stated that equipment purchased in 2016 was two new patrol cars which are a 2017 Ford Taurus and a 2017 Ford Explorer and a Quick Response Vehicle. Chief Morse stated that Trench Rescue equipment has been ordered in 2016. Chief Morse stated that the Department of Public Safety has purchased eight Vista HD Body Cameras, ordered one Transfer Station, seven Point Blank AXII Level II Ballistic Vests have also been ordered, and seven Gold GXcel Turnout Gear has been ordered. Chief Morse stated that after this latest

**EQUIPMENT**

Body Camera purchase then all of the Public Safety Officers would have a Body Camera. Chief Morse stated that the Public Safety Department upgraded the radio system and the State will switch over to this new system by July 2017. Chief Morse stated that Public Safety had to switch to the new system because after July 2017 the Public Safety Department's radio system would not work.

**REPAIRS**

Chief Morse stated that the Dispatch Office has been upgraded due to the water damage and Chief Morse presented slides of the new Dispatch Office. Chief Morse stated that the office was painted, new floors were put in and a new Dispatch Center was installed. Chief Morse stated that the water leak in the Fire Bay roof has been fixed and the Fire Bay has been painted. Chief Morse stated that the sleeping quarters for the Firemen have been upgraded to accommodate female Firefighters. Chief Morse stated that the Fire Department has an updated Cascade System, which fills the Firefighter's air tanks. Chief Morse stated that by having the WatchGuard System Public Safety can now record interviews and store the information. Chief Morse stated that the Court Room has been painted. Chief Morse stated that the pavers leading to the Public Safety building have been repaired and are no longer an issue. Chief Morse

**GOALS**

**BUILDING/EQUIPMENT**

stated that due to constraints and lack of funds the Police Dayroom was not renovated. Chief Morse stated that the Patrol Vehicles need ten new rifles. Chief Morse stated that there are times an Officer may need a rifle and the Patrol Cars are equipped to hold a rifle and a shotgun. Chief Morse stated that other Public Safety equipment needed are Ballistic Helmets and HazMat. Chief Morse stated that Public Safety needs to be up to date with HazMat equipment because what is coming through Clinton on the railroad and the interstate. Chief Morse stated that if a catastrophe happens then the City needs to be prepared and not have to wait until someone from the State arrives on the scene. Chief Morse stated that he would like to put together a HazMat team but the cost would be around \$45,000. Chief Morse stated that Public Safety is still in the process of communicating with Laurens County on how to improve communication between Laurens County and the Fire Department. Chief Morse stated that personnel from the Public Safety Department traveled to New York to look at a used fire truck. Chief Morse stated that the purchase of the new fire truck is pending the approval of Council. Chief Morse stated that the goals for next year is to continue with training in Confined Space, Trench Rescue and Active Shooter. Chief Morse stated that Public Safety would like to purchase a commercial grade washing machine. Chief Morse stated that the current washing machine is old and Public Safety cannot find parts to fix the machine and a new washing machine would cost approximately \$5,000. Chief Morse stated that the 800 Radio System is old and in need of replacement. Chief Morse stated that the cost to replace the radios is

**2017 GOALS  
EQUIPMENT  
BUILDING**

\$4,617 per radio. Mr. Stovall stated that not only is it expensive to replace the radio but the City pays a fee to use the system. Council-member Cook asked what is the life expectancy of the radio system and equipment and Chief Morse stated about ten to twelve years. Chief Morse stated that the Federal government is trying to get Public Safety across the nation to be on the same radio system. Mr. Stovall stated that Public Works has a 400 Radio System and the City would like to integrate that system into Public Safety so that Public Works and Public Safety could communicate during an incident or outage. Chief Morse stated that Public Safety would like to develop a HazMat Team and purchase equipment for this service. Chief Morse stated that the Public Safety Department would continue with Community Outreach Programs such as Smoke Detector Blitz, National Night Out, Fire Power, Santa Clause, and school programs. Chief Morse stated that the Public Safety building upgrades for the new fiscal year are a new roof, upgrade the Police Dayroom, upgrade the Records and Evidence Rooms, and replace the Fire Department Fire Bay doors. Chief Morse stated that State Archives requires Public Safety to keep records and evidence for a certain length of time.

Chief Morse stated that Public Safety must keep arrest records for seventy-five years. Chief Morse stated that some of the case files are stored on the computer and some of the files are in a file cabinet. Chief Morse stated that Public Safety must keep evidence until the suspect is out of the Criminal Justice System. Chief Morse stated that funds are needed for a Records Room and an Evidence Room. Chief Morse stated that an upgraded Records and Evidence Room ties into the Accreditation Public Safety is trying to achieve. Mayor McLean asked if anyone in the private sector operates a Records and Evidence storage and Chief Morse stated no. Chief Morse presented Council with pictures of the needed repairs to the Day room, Fire Bay Door, washing machine, and the Court Room. Chief Morse showed Council pictures of water leaks in the Public Safety Building and the damage the leaks have done to the building. Chief Morse stated that the City needs to hire an architect to look at the Public Safety Building and give the City some guidance on how to move forward with repairs and upgrades. Chief Morse stated that the generator is old and it is hard to find parts for it. Chief Morse stated that it would cost approximately \$100,000 to purchase a 200 kw generator. Chief Morse stated that the computer server located at the Public Safety building runs the City's computer and network system. Chief Morse stated that if the City experiences a power outage and this generator does not work then the City personnel would not be able to communicate each other. Chief Morse stated that the Public Safety Department has accomplished a lot this year but the department still has a long way to go. Chief Morse

thanked Council for their support which allowed the Public Safety Department to make some headway.

**COMMUNITY  
DEVELOPMENT  
OVERVIEW**

Mr. Stovall recognized Mr. Jerre Threatt, Community Development Director. Mr. Threatt stated that the projects the City have completed this year are based on the Strategic Plan set in place by Council. Mr. Threatt stated that the City held several groundbreaking and ribbon cutting ceremonies this year. Mr. Threatt stated that the City completed Phase IV of the Streetscaping Project. Mr. Threatt stated that the renovation of the building at 101 E Main Street has been an exciting and important project for the Downtown area. Mr. Threatt stated that this renovation will set the benchmark for all future Downtown renovation projects. Mr. Threatt presented Council with some slides of the Downtown area and the businesses located Downtown. Mr. Threatt

**MAIN STREET  
PROGRAM**

stated that the City has partnered with the Main Street Program to move the Downtown forward with appearance, business recruitment, and economic development. Mr. Threatt stated that the City hosted several Downtown events such as the Rhythm on the Rails and Town Rhythms. Mr. Threatt stated that City staff works together to put together the summer events. Mr. Threatt stated that the City will look at the

**INDUSTRIAL SUPPLY**

Downtown area to see what type of revitalization strategies and opportunities may be there such as the Industrial Supply property. Mr. Threatt stated that the Industrial Supply property may be a opportunity for a Downtown destination. Mr. Threatt stated that the Industrial Supply property is a collection of under used warehouses. Mr. Threatt presented Council with a conceptual view of what could be done at the Industrial Supply property. Mr. Threatt stated that the drawing before Council includes a fence to block out the railroad, a walking track around the property, landscaping and greenspace. Mr. Threatt stated that the buildings would be renovated and parking would be added. Mr. Threatt stated that the City received a grant for \$25,000 from the Municipal Association to hire an architect to flush out this plan for the Industrial Supply property.

Mr. Threatt stated that once the City has a plan in place then the City would look at the cost of making the project a reality. Mr. Threatt stated that the City would market this plan to a Developer with hopes of a Developer buying into the project. Mr. Threatt stated that the City also was awarded a \$10,000 grant from Palmetto Pride to purchase street furniture like benches for the project. Mr. Threatt stated that the City purchased the building at 202 W Main Street with hopes of renovating the building. Mr. Threatt stated that the buildings on South Broad Street are also under used and these buildings are close to Presbyterian College. Mr. Threatt stated that the building at 117 S Broad has been purchased

and will be renovated in 2017. Mr. Threatt stated that Code Enforcement can be difficult because property owners complain that the City does not fix their buildings up but make other property owners comply with the Building Codes. Mr. Threatt stated that the City currently owns the D.E. Tribble Buildings and the City have cleaned out the buildings. Mr. Threatt stated that the City has applied for a Stabilization Grant to help rehabilitate the D. E. Tribble Buildings. Mr. Threatt stated that the Museum has been closed for several months. Mr. Threatt stated that he is moving forward with an Inventory Assessment of the items housed in the Museum. Mr. Threatt stated that he would determine what is owned by the Museum and what is on loan. Mr. Threatt stated that after he determines what items are on loan then he would contact the owners of the items and see if they wish to take the item back. Mr. Threatt stated that the City has been working with the Laurens County Trail Association on the Millers Fork Trail. Mr. Threatt stated that the City and the Laurens County Trail Association have been working on connecting trails to the Swamp Rabbit Trail as well as creating new trails in Laurens County. Mr. Threatt stated that a RTP Grant for \$100,000 with a 20% match from the City was received to complete the Millers Fork Trail. Mr. Threatt stated that the Millers Fork Trail is near the new retail site project.

**MUSEUM**

**MILLERS FORK TRAIL**

**ECONOMIC DEVELOPMENT**

**RECRUIT NEW BUSINESS**

**INFRASTRUCTURE**

Mr. Stovall recognized Mr. Marvin Moss, Economic Development Director. Mr. Moss stated that in 2014 the City hired a Marketing firm to come up with a Strategic Plan for economic development and recruitment and the Strategic Plan was presented to Council in 2015. Mr. Moss stated that the first goal in the plan was to recruit new business to Clinton. Mr. Moss stated that the City leveraged the LCDC and Upstate Alliance and since then have been on several recruitment trips. Mr. Moss stated that the LCDC included information concerning the City's Spec building in their SC Biz newsletter. Mr. Moss stated that the second goal of the Strategic Plan is to focus resources on quality infrastructure extensions and site enhancements. Mr. Moss stated that the first action to this goal is the water and sewer enhancements for Clinton I-26 Park and the 100,000 square foot pad being engineered. Mr. Moss stated that this project is in progress and would be completed in 2017. Mr. Moss stated that the second action is to mow and maintain Thomason II. Mr. Moss stated that action is an issue because the property is outside the city limits and is privately owned. Mr. Moss stated that this action may not be achievable. Mr. Moss stated that the third action is to develop a site plan for Clinton Park I and market the remainder for retail. Mr. Moss stated that this project is to be completed in years 2017 and 2018. Mr. Moss stated that the next action is to clear and grade a pad, install signage, and landscape entrance in Clinton Park III. Mr. Moss stated that the site has been cleared and the grading is budgeted to be completed in

**RETAIN/GROW  
EXISTING BUSINESS**

2017. Mr. Moss stated that the signage and the landscaping has been designed and completed. Mr. Stovall stated that the next action is to upgrade telecommunications and sewer, forge an agreement with the owner of Clinton I-26 and install quality signage and a rough cut road. Mr. Stovall stated that the sewer engineering is underway and the installation would be complete in 2017. Mr. Moss stated that the signage would be installed in 2017. Mr. Moss stated that the plan called for a rough cut road but the City installed a paved road with curb and gutter. Mr. Moss stated that the landscape design has been approved and would be completed by 2017 and the lightening plan is approved with a completion date of June 2017. Mr. Moss stated that the next action is to construct a building pad in year one and then a virtual spec building in year two or three and finally construct a building in year four or five. Mr. Moss stated that the 100,000 square foot pad is complete and the virtual building is no longer necessary. Mr. Moss stated that the spec building is to be completed by March 2017. Mr. Stovall stated that the last action is to remove the SCDOT shed at I-26. Mr. Moss stated that the City has been in discussion with the SCDOT and Laurens County about this project. Mr. Moss stated that the next goal is retail and grow existing businesses. Mr. Moss stated that the first action plan is to survey existing businesses in partnership with the LCDC concerning hurdles existing businesses face. Mr. Moss stated that the next action is to visit existing businesses along with the LCDC to support and find solutions for the problems existing businesses ae having. Mr. Moss stated that this program is in place. Mr. Moss stated that the next action is to make visits to small businesses that may not already be involved in the LCDC Program. Mr. Moss stated that these visits would start in 2017. Mr. Moss stated that the last action is to integrate the City's Key Accounts Program into BRE efforts. Mr. Moss stated that the Key Accounts Program identifies increases or decreases in utility usage which could indicate growth or contraction in a company. Mr. Moss stated that the City has identified the ten top retail accounts and these visits would start in 2017. Mr. Moss stated that the next goal of the Strategic Plan is to retain future expansions of Presbyterian College. Mr. Moss stated that the action plan for this goal is to include Presbyterian College in all BRE outreach efforts. Mr. Moss stated that the City would identify obstacles for future growth, student housing and student amenities. Mr. Moss stated that City staff and the City Manager have met with representatives from Presbyterian College. Mr. Moss stated that the City and Presbyterian College discussed issues pertaining to the Pharmacy School, alumni who may wish to invest in Clinton, and the housing needs of Presbyterian College students. Mr. Moss stated that the next goal is to invest in amenities that impact the quality of life for citizens. Mr. Moss stated that the first action is to support the development of a City focused Arts Council that could be

**PRESBYTERIAN  
COLLEGE**

**AMENITIES**

leveraged to work in partnership with the City and Presbyterian College. Mr. Moss stated that the City is currently working to form the committee. Mr. Moss stated that the next action is to utilize natural resources. Mr. Moss stated that the City would plan for a walking and biking trail that connects Presbyterian College to the Downtown and also tie into the regional trails. Mr. Moss stated that meetings regarding the Swamp Rabbit Trail have occurred. Mr. Moss stated that the City is in the approval process to develop sports facilities in partnership with Laurens County and Presbyterian College. Mr. Moss stated that the next action is to enhance City gateways to better market Clinton. Mr. Moss stated that Exit 54 landscaping project is underway and should be completed by June 2017. Mr. Moss stated the next action is to relocate the library to Downtown which would draw more people Downtown. Mr. Moss stated that the library could be expanded to include a Technology Workforce Development Center. Mr. Moss stated that the city is currently working with the Laurens County Public Library in regards to this action. Mr. Moss stated that the last action is to develop new special events in partnership with allies.

**WORKFORCE  
DEVELOPMENT**

Mr. Moss stated that the next goal is to focus on workforce development partnerships with allies to ensure a talent pipeline skilled and ready to work. Mr. Moss stated that the first action is to work in partnerships with the School District and Laurens County to develop a Work in Laurens County video to help change the perception of local careers. Mr. Moss stated that a committee consisting of the LCDC, City of Clinton, and Piedmont Technical College has been formed. Mr. Moss stated that the next action is to reduce the ratio of students to Career Counselors in School District 55 and 56. Mr. Moss stated that is an ongoing project and has not been completed. Mr. Moss stated that the next action is to create technical education in high school. Mr. Moss stated that a committee has been formed consisting of School District 56, LCCC, City of Clinton, and LCDC to begin to develop a path forward. Mr. Moss stated that the next action is the City of Clinton financially supports the Future Scholarship Program. Councilmember Scarborough stated that 47 students attending Piedmont Technical College are under the Scholarship Program and their average GPA is 2.9. Councilmember Scarborough stated that these students' retention rate is 91% under this Scholarship Program. Mr. Moss stated that the next goal is to focus on supporting new and existing businesses. Mr. Moss stated that the first action is to continue with a Façade Grant to enhance the esthetics of Downtown and consider utility incentives for new and expanding businesses. Mr. Moss stated that this action is still in progress. Mr. Moss stated that the next action is to establish Downtown Municipal District to generate revenue to reinvest in the Downtown. Mr. Moss stated that this action is still in progress. Mr. Moss stated that the next action is to implement Downtown

**SUPPORT  
BUSINESSES**

development. Mr. Moss stated that the City has been accepted into the Main Street Program. Mr. Moss stated that the next action is to create a revolving Loan Fund. Mr. Moss stated that the Loan is made to existing businesses that need capital for expansion or for new startup ventures. Mr. Moss stated that this action has not been started. Mr. Moss stated that the next action is to engage the recommended new Arts Council to create window designs for vacant buildings to support the Downtown. Mr. Moss stated that this action has not been started since the City has not formed the Arts Council. Mr. Moss stated that the last action is the City's Economic Development staff should maintain an inventory of retail, service, and small business properties to aid new businesses in finding suitable space. Mr. Moss stated that the Economic Development web site does list about fifteen suitable retail sites. Mr. Moss stated that the next goal is to focus on leveraging partnerships through positive competition. Mr. Moss stated that the first action is to look for ways to include partners in projects such as workforce development, arts, and cultural amenities, sports, and facilities. Mr. Moss stated that the City and Presbyterian College is partnering on a sports complex. Mr. Moss stated that the City has received in \$2,225,000 in 2016 to support industrial product. Mr. Moss stated that the City has partnered with agencies and companies such as Santee Cooper, AT&T, Pacolet Milliken, and the SC Department of Commerce. Mr. Moss stated the next goal is to tell the Clinton story. Mr. Moss stated that the first action is to create a position for a Public Information Officer or contract public relation services. Mr. Moss stated that someone needs to be responsible for telling the Clinton story. Mr. Moss stated that currently the City uses personnel to communicate about the Community, Economic Development, and the Main Street Program. Mr. Moss stated that he did an email blast to over 500 site selection consultants through the Economic Development web site. Mr. Moss stated that the next action is to maintain the City Facebook page with current information.

**LEVERAGE PARTNERS**

**CLINTON STORY**

Mr. Moss stated that this action has been developed and is currently being maintained on the City's Facebook and Economic Development web site. Mr. Moss stated that the next action is to create LinkedIn groups for area businesses and committees involved in economic development. Mr. Moss stated that this action has not been started but the completion goal is 2017 or 2018. Mr. Moss stated that the next action is to utilize Twitter for Community events which the City is currently doing. Mr. Moss stated that next action is to create a main web portal which includes citizen services, community calendar, and tourism information. Mr. Moss stated that this action has been completed. Mr. Moss stated that the next action is to update the City's economic development web site with more information on the about us page that sells Clinton and links people to the LCDC site. Mr. Moss stated that a

**STRATEGIC PLAN**

separate web page was established with a economic development link to LCDC, Commerce, and the Upstate Alliance. Mr. Moss stated that the next action is to post the Strategic Plan on the City's web site. Mr. Moss stated that the Strategic Plan has been posted on the economic development web site. Mr. Moss stated that the next action is to post videos on the City's web site and You Tube which has been done. Mr. Moss stated that the next goal is to dedicate adequate financial and staff resources to implement the Strategic Plan. Mr. Moss stated that the first action is to increase staff capacity to achieve objectives outlined in the Strategic Plan. Mr. Moss stated that a part-time Economic Development Manager's position was added in 2016. Mr. Moss stated that the next action is the City's Community Development Director and the Economic Development Director focus on implementing the Strategic Plan and resign other duties to other City staff. Mr. Moss stated that this action is in the process of being implemented. Mr. Moss stated that the next action is allowing the CEDC to oversee the implementation of the Strategic Plan. Mr. Moss stated that this action has not been implemented. Mr. Moss stated that the City has made strides in implementing the Strategic Plan. Mr. Stovall thanked the City staff for their presentations.

**ADJOURN**

With there being no further business before Council motion was made by Councilmember Scarborough to adjourn and seconded by Councilmember Kuykendall. The vote was unanimous.

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CITY CLERK

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**MAYOR**